

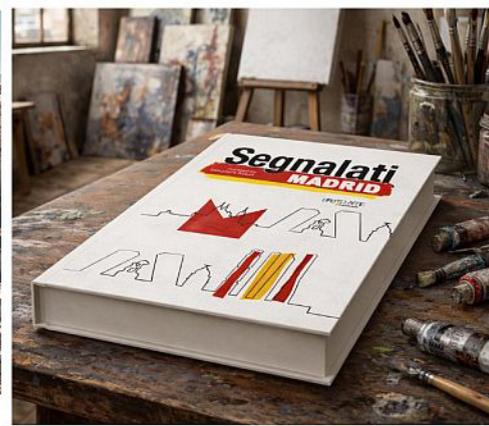
Segnalati MADRID

curated by Salvatore Russo

EFFETTO ARTE Foundation



MADRID is a vibrant capital where culture and history intertwine with contemporary energy. Its streets, lively at every hour, lead through royal palaces, famous museums, and iconic squares such as Plaza Mayor and Puerta del Sol, the symbolic heart of the city. Gran Vía, with its theatres and bright signs, showcases an urban charm that never sleeps, while the Retiro Park offers a green escape among lakes and tree-lined paths. In the Prado and Reina Sofía museums, visitors can admire absolute masterpieces, from Spanish masters to modern art. In the evening, between tapas and music, Madrid reveals its most authentic soul: welcoming, warm, and irresistible. A city that embraces, surprises, and stays with you.



The volume will be produced according to the highest international standards, in a 21x28 cm format.

Segnalati MADRID

Segnalati is far more than an editorial and exhibition project: it is a high-profile cultural platform, a privileged prism through which to observe and recognize the most deserving talents on the international art scene. Conceived and curated by Salvatore Russo, an influential art critic and a leading intellectual in the field, the project represents a coveted milestone for artists who aspire to position themselves within a selective and authoritative context, where quality, vision, and uniqueness are indispensable criteria.

After having reached some of the most important cities in the world, the 2026 edition will arrive in Madrid, consecrating the Spanish capital as the new protagonist of one of the most significant and anticipated international showcases of contemporary art. An event that once again confirms the cultural impact and driving force of an initiative capable of merging publishing, criticism, and curatorial planning.

Being included in the Segnalati 2026 volume means obtaining an undeniable acknowledgment of aesthetic and professional value: only 65 artists, carefully selected by Salvatore Russo in collaboration with a qualified scientific committee, will be admitted to the publication and to the official exhibition. The exhibition will be held at the prestigious ESPACIO JOVELLANOS gallery in Madrid, turning the selection into a true curatorial achievement, as well as a concrete opportunity for visibility and critical recognition within the international circuit.

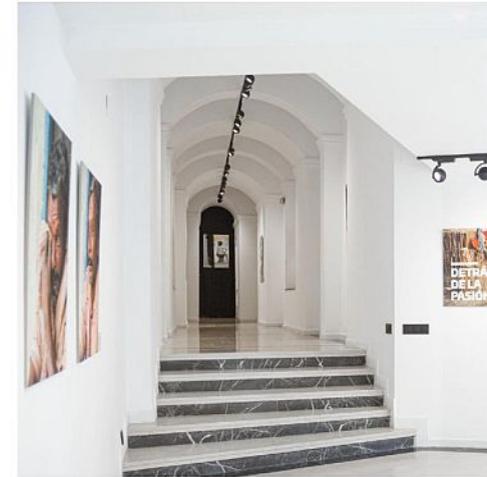
Segnalati 2026 is therefore not merely a presence in a catalog: it is a symbolic passport to a new level of recognition, a declaration of belonging to a cultural elite where art is not simply seen, but chosen, recognized, and consecrated.

Participation in Segnalati (produced to the highest international standards) includes two pages in the volume featuring two selected artworks, plus one-third page with biographical profile, portrait photo, and an original critical text in English by Salvatore Russo, ensuring impeccable presentation and professional visibility. The project offers an editorial space of high curatorial value, conceived to highlight artistic identity and strengthen positioning within the international art circuit. Each selected artist benefits from a prestigious context that enhances credibility, critical recognition, and long-term cultural relevance.

This edition will feature the official exhibition in Madrid, hosted from May 3 to 6, 2026, at the elegant and prestigious exhibition space of Galería ESPACIO JOVELLANOS, located at Calle de Jovellanos, 6, Centro, 28014 Madrid, Spain. A place of extraordinary architectural and cultural charm, in the heart of the city, just steps away from the main museum hubs and focal points of Madrid's artistic scene. The exhibition, set within a venue renowned for its focus on contemporary art and the quality of the projects it presents, will lend the event an exclusive character, helping make this edition a landmark appointment within the international art panorama.



Espacio Jovellanos is an exhibition space in the heart of Madrid, located at Calle de Jovellanos 6, and a key venue for exhibitions, presentations, and cultural events. It offers a versatile and welcoming environment, ideal for hosting projects of various kinds. Thanks to its central location and the quality of the initiatives it hosts, it is now one of the leading points of reference in Madrid's contemporary art scene.



SUPPORTING A FOUNDATION PROJECT: A COMMITMENT TO ONESELF, TO ART, AND TO CREATIVITY

Supporting a project promoted by the EFFETTO ARTE Foundation means actively contributing to the realization of high-value artistic initiatives, designed to offer visibility to numerous emerging and established talents. Through these projects, art becomes a powerful tool for dialogue and cultural growth, capable of promoting freedom of expression and the right to creativity—fundamental principles for a modern, open, and inclusive society.

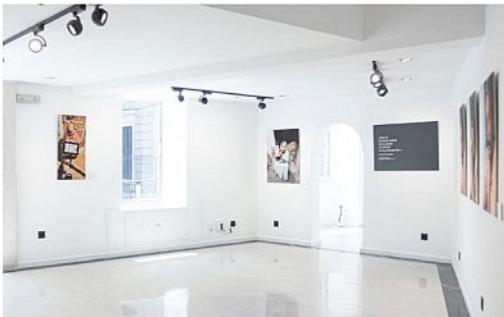
Thanks to your support, the Foundation brings to life exhibitions, publications, and spaces dedicated to discovering artists who inspire and innovate. Each event represents an opportunity for artists to showcase their work and share their creative journeys, while offering audiences fresh perspectives and genuine emotions. Every contribution is a tangible step toward a future where art and culture are truly accessible and celebrated without borders or barriers.

We firmly believe that art must be a space for broad and inclusive participation, engaging the public through unique and memorable experiences. The major international art fairs we organize are privileged moments of encounter between diverse cultures, bringing together hundreds of artists within a vibrant and dynamic panorama rich in languages and visions.

The Effetto Arte Foundation is the beating heart of these events: it oversees every organizational aspect, from the careful selection of exhibition venues to the engagement of guests and institutions, right through to the design of installations that enhance the value of every exhibited work. Furthermore, thanks to the *Free entertainment* offered during the open days, art becomes even more accessible, reaching an ever-wider audience and encouraging active participation.

Each exhibition thus becomes a life experience for the artists, an opportunity to live profound emotions and create authentic connections with the public. The images of visitors captivated in front of the exhibition stand as proof of the vibrancy of these events, where each participant experiences the wonder of discovery and encounters new creative languages from around the world.

In summary, the fairs and projects curated by the Effetto Arte Foundation offer a unique opportunity for both artists and enthusiasts: an inspirational platform for self-expression and a moment of cultural enrichment for all. Supporting the Foundation's projects means contributing concretely to building a future where art and culture are shared heritage for everyone.



The Curator

Salvatore Russo is an art critic and curator renowned for his ability to identify and promote some of the most significant talents in the contemporary art scene. His work is defined by a passionate yet rigorous approach, driven by deep intellectual curiosity and continuous dialogue with artists, institutions, and cultural organizations. By combining theoretical research, critical interpretation, and an acute presence within the art system, he offers perspectives capable of highlighting new trends, languages, and expressive trajectories. Throughout his career, he has curated exhibitions, events, and projects in international fairs, museums, and galleries, contributing to the growth and visibility of both emerging and established artists. Among his most notable initiatives is Segnalati, an exclusive selection of international artists distinguished by originality, consistency, and innovation, presented through exhibitions, editorial projects, and events hosted in major art capitals. Alongside his curatorial practice, he is the author of essays, critical texts, and articles published in catalogues, specialized magazines, and art volumes. His analyses, focused on the dynamics of contemporary art, build connections between artistic research, cultural development, and public perception. Collaborations with publishing houses, foundations, and international art fairs have further consolidated his status as one of the most authoritative and influential voices in the current artistic landscape.



THE PROJECT INCLUDES

- Publication in the volume "I Segnalati" with 2 full pages + 1/3 page dedicated to the artist: the two full pages will feature two artworks, while the 1/3 page will include a biographical text, a personal photograph, and a critical review written by Salvatore Russo in English.
- Participation in the group exhibition, which will take place from May 3 to 6 at the art gallery Espacio Jovellanos in Madrid (Calle de Jovellanos 6). For the exhibition, each artist may present one artwork with the following characteristics: • Paintings: max. 80 x 80 cm • Sculptures: max. 50 cm in height and 20 kg in weight
- Inclusion of the artist's name in the communication and promotional materials for the event: posters, totems, and official invitations.
- N° 1 copy of the "I Segnalati" catalogue, size 21 x 28 cm, printed in high quality.
- Transport of the artwork from Palermo to Madrid and back.
- Installation and dismantling of the exhibition.
- Cocktail party on the occasion of the vernissage.
- Personalized plaque to commemorate participation in the event.

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